



ROXANA HIGH SCHOOL

ROXANA COMMUNITY UNIT SCHOOL DISTRICT 1
401 NORTH CHAFFER | ROXANA | ILLINOIS 62084
"Achieving Excellence with Passion, Pride, & Partnership"

Communication Plan 2016-2017

External Communications - the following methods of communication will be utilized to communicate information between the high school, students, parents, and community stakeholders.

Social Media:



Facebook & Twitter: The use of social media platforms such as Twitter & Facebook will be utilized to communicate important information such as dates, times, and locations for upcoming events, highlight school accomplishments, and to market and brand our school.



You can now follow the following school programs on Twitter:

Roxana High School: @RHS_Shells | Roxana Athletics: @RoxanaAthletics | Roxana Shells Football: @ShellsPKeith | Roxana Soccer: @roxana_soccer



Website & Principal's Page:

Our School's web page: http://highschool.roxanaschools.org/pages/Roxana_Senior_High_School will serve as the main hub of communication for RHS parents and students to go to obtain information as well as links to our social media and SkyWard Access. RHS has a Daily Announcements section to keep parents updated on the day to day events and important information.

The Principal's Page is a designated link where important parent communications are listed throughout the school year.

http://highschool.roxanaschools.org/pages/Roxana_Senior_High_School/Principal_x27_s_Page



[@Dandurand_Jason](#) will serve as the Principal's Twitter to promote RHS, provide important school information to RHS students & parents, and to provide the faculty & staff with PD through articles and guided edchats.



Skyward Family Access: <http://www.skyward.com/Parents-and-Students/Family-Access-Toolkit/Parents>

Access your child's grades, attendance, and discipline record here.

Skylert | School Messenger:

Throughout the course of the school year, RHS and the RCUSD1 will send out "Skylerts" to keep families informed of important information. **Please keep your phone number and email updated** in order to receive this information. Skylerts may be sent via: Phone message, text message, and/or email.

RHS Parent Advisory: RHS Parent Advisory meetings are held throughout the school year and are open to any parent who would like to come. Typically, the evening will have one topic or theme and will end conclude with a Q & A session. The schedule for upcoming Parent Advisory meetings is listed under the Parents Tab on the high school web page.